

Villejuif, 18 june 2008

Portaneo Enterprise Portal : a corporate application of the benefits of Web 2.0

Portaneo is devising Intranet 2.0. This start-up from a Web 2.0 background is offering a customizable collaboration portal appropriate to corporate needs.

Building on its proficiency in the most sophisticated web technologies, Portaneo – a young Paris-based start-up – is launching Portaneo Enterprise Portal, a corporate open source portal.

Because the flood of internal and external information with which employees need to deal is constantly growing, Portaneo is offering an unprecedented integrated solution enabling all individuals:

- to build their own information system on the basis of their requirements (customizable portal),
- to produce analyses, share them and enhance them through contact with colleagues (personal / group notebooks),
- to conduct their intelligence gathering from an individually-built network of experts (social network),
- to structure information and access it easily (tagging / ontology),
- and to do so from any corporate workstation or their mobile phones.

« *The popularity of portals such as Netvibes or iGoogle with internet users reveals their high expectations in terms of intelligence and navigation interface customization* » notes Eric Mathieu, Portaneo's co-founder. « *Moreover, the success of Wikipedia and Facebook show the way to what companies need to do for more effective interchanges, greater expert visibility and improved knowledge sharing. Emerging from these observations, Portaneo Enterprise Portal facilitates information intelligence and enhancement by creating a customizable collaboration work platform.* »

Suitable for the needs of SMEs, major companies and government departments, Portaneo Enterprise Portal is a particularly simple open source platform for anyone using the internet as an individual. It can be installed on company servers, connects to pre-existing applications/tools, and inherits any previously established data security system. Already used in major businesses such as the French Postal Service, it has already been downloaded in over 50 countries.

Portaneo has been able to establish partnerships to offer a full range of services around its solution, and adapt it as a result to its customers' needs by guaranteeing optimised acceptance and operation for each user. As Eric Mathieu says, « *the intranet of the future is no longer a company intranet for staff, but a staff intranet with company information occupying an important position* »

About Portaneo

Based in Villejuif, Paris, Portaneo was established in 2005 by Eric Mathieu. A software publisher and service provider, the company also offers the Posh Web Portal, a web portal that is customized via widgets. It has just launched Portaneo Enterprise Portal, the outcome of two years of research and development.

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